

# SCHOOL OF JOURNALISM

# Master of Fine Arts in Creative Nonfiction

Mentorship I JOUR 6101.06 Course Outline Fall 2021

Cohort Director: Stephen Kimber stephen.kimber@ukings.ca Mentors:

David Hayes: hayes1@sympatico.ca Lezlie Lowe: lezlielowe@gmail.com Lori A. May: lori@loriamay.com

Ken McGoogan:

ken.mcgoogan@gmail.com

**Omar Mouallem** 

omouallem@gmail.com
Lorri Neilsen Glenn:

lorrineilsenglenn@gmail.com

Gillian Turnbull:

dr.gillian.turnbull@hotmail.com

# **Overview**

Mentorships are the creative centrepiece of the program.

During the course of the program, students will have the opportunity to work one-to-one on their book projects with accomplished professional writer-mentors, each with their own expertise, approach to nonfiction, and style of teaching and mentoring.

#### Priorities for this Mentorship course:

• You will produce and revise approximately 15,000 - 20,000 words over the course of the term.

- These assignments will usually be delivered in three instalments during the term, on deadlines set in the "contract of deliverables" (see below) drafted in consultation with your mentor at the beginning of the term.
- Each of these assignments will account for approximately 1/3 of the total word count required for the term (5,000 7,000 words each).
- Most of these submissions will be chapters (or chunks of chapters) of your manuscript. You will also prepare a draft book proposal as one of your first "deliverables" while in the program (and likely a revised and updated version later in the program) – each of these will count as one of the "deliverable" assignments required for the Mentorship course.

### **Learning Outcomes:**

• Students will apply the writing, research and craft skills developed in Writing Craft I and II and Mentorship I and II to their own work, improving and enhancing their own writing skills.

#### Virtual June Residency

During the residency, students will meet daily with their mentors in small group online workshops sessions to discuss assigned readings or craft-related (voice, plot, etc.) issues; undertake in-class writing assignments; and/or workshop their own and other students' work. Each student will meet virtually, at least once, for a one-to-one session with their fall semester mentor to discuss their project and to develop a contract of deliverables for the fall semester.

#### Contract of Deliverables

During the residency, students will negotiate a "contract" with their mentor, agreeing to the terms of the mentorship. While contracts may be tailored to meet the needs and goals of individual students, projects, and mentors, each contract must include provisions describing:

- the nature—proposal, manuscript section(s)—and descriptions of the writing assignments to be completed during the semester;
- the approximate number of words students will submit (normally 15,000-20,000 words, depending on the stage of the project, research requirements, etc.);
- the number of writing packages the student will submit (usually three per term);
- the deadlines for each submission:
- the methods for submission (by post, email, Google docs, etc.);
- how quickly the mentor will respond to student submissions (usually within one week);
- the method of responding to the submission, which will always involve a narrative response. Responses, as negotiated between mentor and student, may also include in-person, telephone, online or email discussions.
- standard paragraphs describing procedures for dispute resolution.

Please email a copy of the contract to your cohort director with a copy to your mentor. This will signal the mentor's approval.

If the mentor has any concerns that might adversely affect the student's final grade, he/she/they will provide both the student and the cohort director a brief explanation of those concerns in writing by the mid-point in the term.

It is the responsibility of the student and/or mentor to notify the cohort director of any issues or concerns affecting the contract or the mentor-mentee relationship in a timely manner.

At the end of the semester, the mentor will submit a brief written assessment of each student's progress, a copy of all marked submissions, and a proposed mark to the cohort director. The mentor will provide the student with a written copy of the assessment at the same time it is submitted to the cohort director.

The cohort director will be responsible for approving and submitting final grades. The role of the cohort director will be to ensure quality and consistency across mentor-student relationships in the evaluation process.

#### Manuscript Evaluation (100 per cent):

Manuscript submissions will be judged on a professional basis.

- An overall mark of "A" indicates the work is considered publishable with minor structural and/or line editing.
- A mark of "B" indicates the material is publishable with some substantive structural and/or line editing.
- A mark below "B" indicates the material is not publishable as is, and would require significant rethinking, as well as rewriting and revising, to make it so.

Each book project is different and must be judged on its own requirements and merits. A memoir, for example, may not require the same level of documentary research as a work of historical nonfiction. The research methodologies employed to write a piece of historical nonfiction may be very different from the immersion reporting a writer of contemporary nonfiction must undertake in order to gather her or his information. And the lyrical quality of the writing in a collection of personal essays may be more significant than in an investigative exposé.

To complicate matters, some of the writing submitted during the Mentorship will be complete, finished chapters or sections, while others will be works-in-progress that may need to be understood in the context of the larger project.

The Manuscript Marking Rubric identifies criteria that apply—in varying degrees—to most nonfiction writing projects. As part of their contract of deliverables, the

student and mentor will identify those criteria that apply to the student's particular writing project, add in any missing criteria, and assign relative values to each.

This agreed-to rubric, which must be approved in advance by mentor and student, will be used to evaluate the work.

Criteria	Exceptional "A"	Acceptable B	Failure <b-< th=""></b-<>
Focus	The writing has a clear purpose and the writer maintains focus throughout.	The writer has a clear purpose but the focus sometimes strays.	The writer's focus is not discernible.
Structure	The story unfolds in a creative but logical, compelling way that supports and develops the focus. The writer establishes a narrative complication, then develops and resolves it over the course of the work.	The story unfolds in a logical way that supports and develops the focus. The writer establishes a narrative complication but fails to some extent to develop and resolve it.	The story doesn't unfold in a logical way, making the focus unclear. There is no clear complication-development-resolution.
Scenes	The story is told in clearly delineated scenes that use character, setting, action, dialogue, and detail to advance the narrative, while providing the necessary context to understand the larger story. We hear, taste, feel, smell. Each scene contributes to plot, character, setting and tone. The writer heeds the screenwriter's admonition to "get in late, get out early."	The story is told in scenes that use character, setting, action, dialogue, and detail, while providing some context to help the reader understand the larger story. The scenes may not always be clear and sometimes start too early or end too late.	Scenes are missing or unclear.
Setting	Settings are described in a way that help the reader visually identify where action takes place as well as establishing appropriate mood. Setting does not overwhelm story.	Settings are described in a way that help the reader understand where action takes place but don't establish mood. Setting sometimes overwhelms story.	Settings are not described, or described in a way that doesn't help situate the reader or establish mood.
Character development	The characters aren't just real people; they	The characters seem— mostly— real. Readers	The characters may be real but they don't feel

	feel real. Readers can	know what's at stake	like it. It's not clear
	see, hear and feel their	for most major	what's at stake for each
	emotions. Readers	characters, and	major character or
	know what's at stake	understand their role in	their role in the plot.
	for each major	the plot.	The veracity of the
	character and can		dialogue is
	observe their story		questionable.
	arcs. The character's		4
	role in the plot is clear.		
	Their dialogue is		
	authentic.		
Voice	There is a consistent,	There is a consistent	The voice and tone are
	compelling voice and	voice and tone in the	inconsistent and/or
	tone in the writing that	writing that is	inappropriate to the
	is appropriate to the	appropriate to the	story.
	story.	story.	
Point of view	Point of view is clear	Point of view is mostly	Point of view is unclear
	and consistent within	clear and consistent	and inconsistent.
	scenes and from scene	within scenes and from	
	to scene.	scene to scene.	
Authorial role	The writer's role—as	The writer's role is	The writer's role is
	omniscient narrator,	clear.	unclear or doesn't
	fly-on-the-wall,		seem integral to the
	participant-observer,		story.
	etc.—is clearly		
	understood and		
	integral to the story,		
	providing the reader		
	with a unique		
	perspective.	_,	_,
Universality	The writing illuminates	There are larger	There are no larger
	larger universal themes	universal themes in the	universal themes
	in a clear but	story but the author either hasn't	apparent in the story.
	unobtrusive way.	articulated them clearly	
		or has overstated	
		them.	
Research: Documents	The writing	The writing	The writing fails to
Research. Documents	incorporates	incorporates and	incorporate or
	documentary materials	integrates	integrate documentary
	in a compelling way	documentary materials	materials into the text.
	that integrates	into the text.	materials into the texti
	naturally into the		
	narrative flow.		
Research: Interviews	The writer has used	The writer has used	The writer has failed to
	information from	information from	use information from
	interviews effectively	interviews to tell the	interviews to help tell
	to tell the story without	story, but the story	the story.
	making the story the	itself seems captive of	
	interview.	the interview.	
Research: Immersion	The writer has used	The writer has used	The writer's immersion

	reporting to bring the	reporting to tell the	or self-indulgent; its
	story alive for readers,	story but the reader	purpose is unclear.
	allowing them to	isn't always clear about	
	understand the story	its purpose.	
	from the inside out.		
Attribution,	The writer makes clear	The writer makes clear	The writer fails to make
transparency	in the text, or endnotes	in the text, or endnotes	clear the sources of
	and footnotes the	and footnotes the	important material in
	sources of all important	sources of most	the text.
	material without	important material in	
	interrupting the	the text. Attribution	
	narrative flow.	occasionally interferes	
		with story flow.	
Writing style	The writing is	The writing is generally	The writing has little
	compelling. It hooks	engaging, but has some	personality. The reader
	the reader and sustains	dry spots. In general, it	quickly loses interest
	interest throughout.	is focused and keeps	and stops reading.
		the reader's attention.	
Grammar, spelling,	The writing is free or	There are occasional	There are so many
writing mechanics	almost free of errors.	errors, but they don't	errors that meaning is
_	Follows Chicago	represent a major	obscured. The reader is
	Manual of Style	distraction or obscure	confused and stops
		meaning. Style	reading.
		inconsistent.	
Creativity	The story is original,	The story is well and	Story is hackneyed,
	the ideas fresh, the	competently told, but	derivative and
	language unique.	there are few fresh	pedestrian.
		ideas or insights.	

# **Useful stuff**

# **Submitting Written Assignments**

Written assignments should be submitted as **email attachments using Microsoft Word.** 

Style and format: Times New Roman, 12 point, single-spaced.

- The file name must start with your last name and include a one- or two-word description of the assignment. Example: "smith-book-report-2.docx."
- In the document itself, include at the top:
  - o Name:
  - o Date:
  - Subject:
- Please use page numbering and/or a header.

#### **Grammar and Style**

Proper usage and grammar are an expectation for all written work in this course. Although this course is offered through the School of Journalism, the publishing content is intended primarily for book content. As a result, we will follow the *Chicago Manual of Style* for all written work.

#### Deadlines

Deadlines are crucial in the publishing industry. Learning to meet deadlines is a necessity for writers, so working to deadlines is a part of this course. Please email all assignments by the stated deadlines. If allowance is needed – for health or other reasons – please email or phone to request more time.

#### **Academic Performance**

The course uses the following grading scale:

A+ 90-100 A 85-89 A- 80-84 B+ 77-79 B 73-76 B- 70-72 F <70

Students must achieve a minimum grade of B- in all classes. Disputes over academic performance and assessment will be dealt with according to the Academic Regulations of the School of Journalism and the Dalhousie University Faculty of Graduate Studies. For more information, see the King's calendar and the Dalhousie University Graduate Calendar.

# Accessibility

Students may request accommodation as a result of barriers to inclusion related to disability, religious obligation, or any characteristic under the Nova Scotia Human Rights Act. If you experience barriers related to the design, instruction, and/or experiences within this course please contact the <u>Student Accessibility Centre</u>. Please note that a classroom may contain specialized furniture and equipment. It is important that these items remain in the classroom, untouched, so that students who require them will be able to participate in the class.

#### **Academic Integrity**

At King's and Dalhousie, we are guided in all of our work by the values of academic integrity: honesty, trust, fairness, responsibility and respect. As a student, you are required to demonstrate these values in all of the work you do. Plagiarism — stealing someone else's work and presenting it as your own — is a form of academic fraud and unethical journalism. The most common instance involves copying material from the Internet without attributing it. If you have any doubt about proper citation for an academic paper or proper attribution in a piece of journalism, contact your instructor. For more information, consult the section on Intellectual Honesty on p. 19 of Dalhousie's <u>Graduate Studies Calendar</u> (Find "PDF Versions" at the top of that page) or p. 34 of <u>King's academic calendar</u>.

#### **Learning & Support Resources**

In addition to resources at King's, many are available to you at Dalhousie University. These include the <u>Student Health & Wellness Centre</u>, the <u>Indigenous Student Centre</u>, the <u>Black Student Advising Centre</u>, the <u>LGBTQ2SIA+ Collaborative</u>, and the <u>South House Sexual and Gender Resource Centre</u>, among others.

#### **Ethical Conduct**

All students are expected to familiarize themselves with the Journalism School's <u>Handbook of Professional Practice</u> and abide by its ethical standards. For nonfiction book writing, there may be some differences in approach from those of daily news gathering. If in doubt, please discuss with your mentor or cohort director.

#### Fair, Inclusive and Safe Conduct

All students in the School of Journalism should feel they are participants in a respectful, fair and safe learning environment. Classrooms and online course delivery systems are spaces where everyone should feel welcomed and supported. The School expects students, staff and faculty to abide by the highest standards of collegial learning. The University has policies, procedures and resources to guide students' experience. If you are concerned about your learning environment you may take a range of steps to initiate a discussion or a process:

**Meet with the course instructor:** You are encouraged to discuss concerns about a particular course first with the instructor. The instructor may be able to address concerns informally. Such concerns may relate to grading, course content, interpersonal issues with other students, or any other issue. The instructor may also direct you to other resources within the University. If you have an unresolved issue with an instructor, you can also:

- Meet with your Cohort Director.
- **Appeal a final grade** in a course by filing a <u>Request for Reassessment of a</u> Final Grade form.
- **Provide written comment on an instructor** in the Student Ratings of Instruction, distributed near the end of the course. Evaluations are reviewed by the Director each year and used in tenure and promotion decisions for Faculty.

Meet with the MFA Executive Director: The Executive Director welcomes any comment on the experiences of students within the MFA Program. Concerns may be addressed informally — especially as they relate to the curriculum, academic environment and interpersonal issues. The Executive Director may refer students with more specific or serious concerns to individual policies, procedures and resources of the University. Inclusion and respect for others are key values of the program. An experience of racism, intolerance or inequitable treatment will

typically prompt cooperation between the Executive Director and the Equity Officer, and may also include the Director of the Journalism School, in working toward immediate and longer-term resolutions.

**Meet with the Journalism School Director:** The Director welcomes any comment on the experiences of students within the School. You may also write a letter to the School Director to express a strong concern about an experience in the School. The Director may bring it to a meeting of Journalism Faculty and will keep the letter on file.

**Meet with the Equity Officer:** King's Equity Officer is available for consultation on any issue concerning equity, diversity, inclusion, discrimination and harassment. The officer administers the Policy and Procedures for Prevention of Discrimination and Harassment, found in the <u>Yellow Book</u>. If you have concerns about your experience in the School, you are encouraged to seek advice and assistance from the officer, who also receives complaints and administers the process for resolution under the policy. This policy is part of the University Code of Conduct, also found in the Yellow Book, which governs conduct by all members of the University community.

Meet with the Sexualized Violence Prevention and Response Officer: The SVPRO provides support around experiences of sexualized violence and administers King's Sexualized Violence Policy. This support is confidential and can include informal discussion, academic accommodations, and assistance with disclosures and reports. All decisions regarding disclosure of sexualized violence are in the hands of the individual disclosing. Academic accommodations may be available to those who do not wish to make a formal report. The SVPRO is also available if you are supporting someone who has experienced sexualized violence. The SVPRO is Jordan Roberts <jordan.roberts@ukings.ca>, 902 229-6123.

# **Appeals**

Disputes over academic performance and assessment will be dealt with according to the Academic Regulations of the School of Journalism. Students may appeal decisions of the Journalism Studies Committee to the Faculty of Graduate Studies. For more information, see p. 42 of King's Academic Calendar.